

Broomhill Ward Action Plan 2010

15th July 2010

Codes for areas (column 2):

CB (central Broomhill), ER (Ecclesall Rd community groups), BP (Broomhall Park), CK (Crookesmoor), BI (Birkendale), All (all areas)

Codes for types of land (column 2):

Cents (district centres), Res (residential streets), ResH (residential streets with significant multiply-occupied housing), Junc (major junctions), Par (parks), ConA (conservation areas), Rstud (student routes from student housing to universities)

Other codes used in this document:

HMO = House in Multiple Occupation; SCC = Sheffield City Council; CCA = Central Community Assembly;
PSH = SCC's Private Sector Housing Section; TDLC = Thriving District and Local Centres (SCC initiative);
SHU = Sheffield Hallam University; UoS = University of Sheffield.

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The four themes are not independent from each other. The impact of pressures in one theme may in turn create pressures under another. Cross-referencing is intended to highlight this interrelationship.

Notes:

1. An appendix of planning policies is attached to this action plan (Appendix 1). This is not a full explanation of these policies but a relatively brief guide as to which policies are relevant to this plan. Readers should always check with SCC's full documents which are available online in order to understand the policies fully. References are made to this appendix in many of the actions listed below. Appendix 2 sets out extracts on HMOs from PSH's website.
2. Sheffield City Council has prepared a multi-agency action plan designed to create 'streets to be proud of' under the heading 'Good Neighbours, Great Communities' (GNGC). This is a pilot initiative for 2010/11, aimed at co-ordinating and improving environmental protection services and other services in areas in the city with high numbers of houses in multiple occupation and is of great importance for, and is complementary to, this ward action plan. It is understood that the Broomhill ward will be one of the targeted areas. The GNGC plan has been agreed by the council but is subject to confirmation of resources to enable it to be implemented. Reference is made to this plan in many of the actions listed below.
3. Appendix 3 lists key contact details for this plan.

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2. [Residents unclear about agencies' responsibilities](#)
3. [Breach of planning permissions](#)
4. [Equalities and representativeness issues](#)
5. [Communication challenges](#)

**Theme 1**

**Creating and maintaining successful neighbourhoods**

1. [Lack of community facilities](#)
2. [Development pressures](#)
3. [Proliferation of HMOs](#)
4. [Lifestyle differences between residents](#)
5. [Fear of increased crime among HMO residents](#)

**Theme 2**

**Sustaining economic viability**

1. [High demand for shared housing to let](#)
2. [High demand for take-aways, bars etc](#)
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**Theme 3**

**Ameliorating the impact of traffic pressures**

1. [High level of traffic flow on major routes](#)
2. [High car usage on school routes](#)
3. [Lack of parking provision in some areas](#)
4. [Speed of vehicles](#)
5. [Pedestrian crossings \(see 4.11\)](#)
6. [High pedestrian flows within and through the area](#)

**Theme 4**

**Improving and maintaining the quality of the environment**

1. [Litter](#)
2. [Management of wheelie bins](#)
3. [Poor garden maintenance](#)
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12. [Noise at night](#)
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14. [Flouting of licensing and planning controls](#)
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**Overall actions that impact upon the whole plan**

| <b>Pressures</b>                                                                                                                                    | <b>Area(s) Affected</b> | <b>Impacts</b>                                                                                                                                                                                                                           | <b>Desired Outcome(s)</b>                                                                                                                                                                                                                                                                                     | <b>Actions</b><br><i>Where these have been agreed the name of the department/agency responsible, or an individual, is shown in red text with a timescale</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
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| <p>1. Slippage in achieving the actions in the plan and possible shortfalls in effectiveness</p> <p><a href="#">Return to contents</a></p>          | <p>All</p>              | <ul style="list-style-type: none"> <li>- Continuance of negative impacts of pressures in Themes 1-4</li> </ul>                                                                                                                           | <ul style="list-style-type: none"> <li>- Implementation of all actions in the plan unless there is an exception report to CCA from the agency concerned so that plans can be adjusted</li> <li>- Transparent and regular reporting to CCA from agencies about progress in effectiveness of actions</li> </ul> | <ul style="list-style-type: none"> <li>- CCA team will establish a quarterly steering group meeting to check on progress and an annual conference at which the steering group is selected. Membership could be offered to other stakeholders, including students living locally (through the student unions) and agency representatives. The first conference to be October/November 2010. It is suggested that an annual response from each agency is requested (say by early September each year to fit in with conference schedule) to highlight progress in implementing the plan and to demonstrate the degree to which actions have been effective in achieving the desired outcomes. For this first plan the CCA team will ask all agencies for sign up to actions within their responsibilities by September 2010. <i>(CCA, 2010)</i></li> <li>- CCA to ask for any reports on the GNGC pilot 2010/11 for circulation to residents' groups. <i>(Ian Ashmore, early 2011/12 – SCC has allocated £135,000 to fund the GNGC plan [Sheffield Telegraph, 8/7/10])</i></li> </ul> |
| <p>2. Residents are not clear about who is responsible for specific tasks/duties amongst the agencies</p> <p><a href="#">Return to contents</a></p> | <p>All</p>              | <ul style="list-style-type: none"> <li>- Difficulties for private citizens in coping with authorities and their multiple structures</li> <li>- Frustration when residents try to complain, report issues or seek improvements</li> </ul> | <ul style="list-style-type: none"> <li>- All agencies keep residents' groups informed about who is responsible for which service (in detail)</li> </ul>                                                                                                                                                       | <ul style="list-style-type: none"> <li>- GNGC plans to increase community awareness of which agencies are responsible for which tasks in partnership with the universities in targeted areas in 2010/11 through a new social marketing campaign and other means. GNGC will also communicate with all stakeholders in an area so that they are aware of the remedial action being taken. Area-based newsletters and welcome leaflets will be circulated. <i>(Ian Ashmore, 2010/11)</i></li> <li>- In connection with the above: dissemination of directories, information about up-to-date websites etc</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

**Overall actions that impact upon the whole plan**

| Pressures                                                                                                    | Area(s) Affected | Impacts                                                                         | Desired Outcome(s)                                        | <b>Actions</b><br><small>Where these have been agreed the name of the department/agency responsible, or an individual, is shown in red text with a timescale</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
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|                                                                                                              |                  |                                                                                 |                                                           | <p>by the agencies. CCA to co-ordinate the circulation of relevant contact and other information through its newsletter and web pages and consideration of need to post information on more boards in the area. <b>(CCA, ongoing)</b></p> <ul style="list-style-type: none"> <li>- Achievement of more joined-up working between agencies on matters in this plan. This could be facilitated through a CCA-organised annual conference which would enable all parties to review the actions in the plan and raise new issues (see above). This conference could be an opportunity to review the different structures which require the energies of residents and their associations with a view to seeking some rationalisation. <b>(CCA, annually, starting with action plan launch event in autumn 2010)</b></li> <li>- GNGC has new plans to establish a new multi-disciplinary environmental enforcement team and review its links with wider services. <b>(Environment and Regulatory Services, 2010/11)</b></li> <li>- GNGC plans to provide access to a new helpline for private sector housing issues. <b>(Richard Palmer, 2010/11)</b></li> </ul> |
| <p>3. Breach of planning permissions and conditions in general</p> <p><a href="#">Return to contents</a></p> | <p>All</p>       | <p>- Impacts of specific instances are detailed throughout Themes 1-4 below</p> | <p>- Planning permissions and conditions not breached</p> | <ul style="list-style-type: none"> <li>- The Enforcement Team manager in Planning Services (Claire Harrison) reports that currently residents can pass on information either by phoning the Planning Service on 0114 273 4215 or by submitting online an Enforcement Enquiry Form (form EE1) on SCC's website. Development Services are currently asking Community Assemblies to set their priorities for proactive enforcement for the coming year to enable</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

**Overall actions that impact upon the whole plan**

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|                                                                                                                                                        |                  |                                                                                                          |                                                                                                                                                         | Development Services to focus on and respond to the concerns of local residents. Development Services report that they are committed to support additional schemes and initiatives to improve enforcement action. <i>(CCA to use this plan as a basis for informing Planning Services of residents' priorities, subject to further prioritising to be undertaken at the proposed conference in Autumn 2010)</i> |
| 4. Need to ensure that consultations are representative of all residents in relation to equality legislation<br><br><a href="#">Return to contents</a> | All              | – Risk of views of particular groups being unheard                                                       | – Understanding of equality legislation amongst all residents' groups                                                                                   | – Invite representatives of equality groups to the autumn conference. <i>(CCA team, autumn 2010)</i><br>– Provide an event on equality awareness for residents' groups, possibly as part of the annual conference (including methods of communication and language). <i>(CCA Team)</i>                                                                                                                          |
| 5. Communication challenges<br><br><a href="#">Return to contents</a>                                                                                  |                  | – Residents' groups do not always know of good and effective initiatives in other parts of the ward/city | – Sharing between residents' groups of innovative initiatives, e.g. leaflet for HMOs on parties, hand delivered welcome letter to new student residents | – Residents' groups to give to CCA team any leaflets or written documents or a note of initiatives so that they can be disseminated widely to other residents (see also actions within Themes 1-4). <i>(Residents' groups and CCA team, ongoing)</i>                                                                                                                                                            |

**Theme 1: Creating and maintaining successful neighbourhoods**  
**Successful neighbourhoods are sustainable, can adapt and embody a balanced population, social cohesion rather than division, diversity rather than homogeneity, and self-generating community dynamics**

| Pressures                                                                                                                                                                                                                                           | Area(s) Affected | Impacts                                                                                                                                                                                                                                                                                                                                                | Desired Outcome(s)                                                                                                                                                                                                                                           | Actions<br><i>Where these have been agreed the name of the department/agency responsible, or an individual, is shown in red text with a timescale</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
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| <p>1. Community facilities where people might forge joint action and undertake activities together are lacking in the ward, partly arising because of its relative prosperity compared to other wards</p> <p><a href="#">Return to contents</a></p> | All              | <ul style="list-style-type: none"> <li>- People live their own lives</li> <li>- Opportunities for engaging with neighbours and others in the neighbourhood and ward are limited</li> <li>- Opportunities for constructive contact between students and long-term residents are limited</li> </ul>                                                      | <ul style="list-style-type: none"> <li>- There will be focal points in the community where people can meet and share activities, including between long-term residents and students</li> </ul>                                                               | <ul style="list-style-type: none"> <li>- CCA to consider allocating funds for development of the Common Ground project subject to a feasibility study and the residential development of Pisgah House and its garden as a community resource. <i>(CCA, via refreshed Central Community Assembly plan, to be considered at its meeting on 23/9/10, costings subject to a feasibility study being commissioned by the CCA team)</i></li> <li>- The new library to consider making meeting space available free to local groups, as is undertaken in many other local authority libraries in the country. <i>(Request to be put to Libraries and Archives via CCA action plan steering group, autumn 2010)</i></li> </ul>                                                                                                                                             |
| <p>2. Significant development pressures challenge the success of the area's neighbourhoods (universities, hospitals, transport strategy, developers) and communication with residents by authorities and developers in relation to</p>              | All              | <ul style="list-style-type: none"> <li>- Some long-term residents fear that their neighbourhood's identity, sense of place, character and quality are under threat from forces outside their control</li> <li>- Residents are not informed of new developments until it is too late to make representations</li> <li>- There are not enough</li> </ul> | <ul style="list-style-type: none"> <li>- Maintenance of good communications between residents' associations and public agencies so that residents' groups find out about new proposals for development in a timely way</li> <li>- Public agencies</li> </ul> | <ul style="list-style-type: none"> <li>- Sheffield Development Framework's (SDF) Core Strategy is already adopted and consists of broad strategic policies. The draft City Policies and Sites and Proposals Map contains city-wide policies which answer the question 'what do I have to do to get planning permission?' The Planning and Development department are working closely with the CCA to undertake public consultation between June 21<sup>st</sup> and July 30<sup>th</sup> 2010. It is expected that the City Policies and Sites will be supplemented by more local documents called Supplementary Planning Documents in 2011. To receive notification of all SDF consultation, SDF consultees can register themselves via <a href="http://www.sheffield.gov.uk/sdfconsult">www.sheffield.gov.uk/sdfconsult</a>. <i>(Forward and Area</i></li> </ul> |

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| <p>development proposals is poor</p> <p><a href="#">Return to contents</a></p> |                  | <p>ways of contacting or communicating with the increased numbers of owners of property to let/ landlords</p> <ul style="list-style-type: none"> <li>- The quality of the conservation areas is in danger of being degraded (see <a href="#">Theme 4</a>)</li> </ul> | <p>value the interest of long-term residents and are proactive in managing the pressures facing the area</p> <ul style="list-style-type: none"> <li>- A forum or other mechanism exists for dialogue with landlords and owners of property to let and accommodation agencies</li> <li>- Good communication between residents and residents' groups and between the groups themselves</li> </ul> | <p><b>Planning in Planning Services and CCA to inform residents' groups of timetable and residents to respond, summer 2010)</b></p> <ul style="list-style-type: none"> <li>- Neighbours are notified in writing when a planning application is under consideration. The Planning and Development department say that what they consider to be a neighbour may not be considered broad enough in some circumstances. However, the Development Management team are obtaining a quote for an upgrade to the Online Planning Applications system. One of the key features would be the ability for any user to define their area of interest and receive e-mailed notifications of any new applications in that area. <b>(Forward and Area Planning in Planning Services: CCA team to find out timetable for improvements, autumn 2010)</b></li> <li>- In the meantime there is scope for a volunteer, perhaps a town planning student, to assist smaller residents' groups to access information about new planning applications. <b>(CCA/residents' groups, ongoing)</b></li> <li>- As per Theme 4, the creation by the universities and local authority of a unified forum for landlords, owners of property to let and accommodation agencies has been thought to be desirable (Nottingham plan) but SHU doubts its feasibility (for example, the Student Landlord Forum is said by SHU to be unrepresentative and largely ineffective). Regular workshops and an electronic forum are suggested as more being effective. GNGC includes an action to review the existing</li> </ul> |

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|                                                                                                                                                 |                                                                |                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                    | <p>Responsible Landlord Scheme. (SCC and universities, to consider this in the review 2010/11)</p> <ul style="list-style-type: none"> <li>- PSH is complying with legislation to administer a mandatory licensing scheme for larger HMOs (three or more storeys with five or more unrelated people forming more than one household). 1700 applications have been received and most of them have been processed. Conditions will be enforced where there are serious health and safety breaches. PSH is developing a programme of enforcement where landlords have failed to licence such larger HMOs. (PSH are continuing with this process: CCA to ask for report on progress by June 2011)</li> </ul>                                                                                              |
| <p>3. The increasing number of people in the area living in houses in multiple occupation (HMOs).</p> <p><a href="#">Return to contents</a></p> | <p>Res<br/>ER, esp. Denham Rd area<br/><br/>BP<br/><br/>CK</p> | <ul style="list-style-type: none"> <li>- Some long-term residents fear that their neighbourhood's identity, sense of place, character and quality are under threat from forces outside their control</li> <li>- Perceptions amongst longer-term residents that the community has become unbalanced towards one type of high density tenure, very</li> </ul> | <ul style="list-style-type: none"> <li>- Achievement of a sustainable balance between houses in multiple occupation and single family accommodation, (see Theme 2)</li> <li>- Agreement about what a successful balance is for the ward and its streets</li> </ul> | <ul style="list-style-type: none"> <li>- Implementation of Sheffield Development Framework – Core Strategy Policy CS 41 – Creating Mixed Communities by Development Management Team. If 20% of housing within 200 metres of a property is shared housing, this policy will restrict planning permissions. However 'shared housing' has a restricted definition (three storeys or more, five or more unrelated people, over one household) and smaller housing will escape control – see Appendix 1 under CS41. (Planning Services' approved policy, implementation ongoing)</li> <li>- Under the Good Neighbours, Great Communities pilot project (GNGC), which covers areas subject to HMO pressures, PSH has new plans to carry out a programme of door knocking to identify properties</li> </ul> |



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|           |                  | <p>severely in some streets</p> <ul style="list-style-type: none"> <li>- Some agencies and some commercial operators are labelling the ward (or parts of it) as a 'student area' and some longer-term residents feel that this marginalises them – this becomes explicit and visible through the proliferation of 'to let' signs and labels of 'student accommodation' (see <a href="#">Themes 2 and 4</a>)</li> <li>- Threat to the proportion of family housing in the area</li> <li>- Reduction of the proportion of people with a financial interest in the area who are prepared to maintain the quality of the area and push to have it enhanced and improved</li> </ul> | <ul style="list-style-type: none"> <li>- Pursuit of policies to achieve that balance by all agencies in partnership with local residents' groups across the ward and student representatives</li> <li>- Improved management of HMOs in order to reduce objection to them by longer-term residents (see Theme 4)</li> </ul> | <ul style="list-style-type: none"> <li>which have failed to apply for an HMO licence and to take appropriate action. However, this seems unlikely to reduce the numbers of HMOs, merely to bring them within the regulation of standards (see <a href="#">Theme 4 pressure 4</a>, below). <i>(PSH, 2010/11)</i></li> <li>- On its website, PSH states that from 1<sup>st</sup> October 2007, <a href="#">Statutory Instrument 1903, 2007 (pdf, 64.8kb)</a> has introduced the possibility of licensing such houses (section 257 HMOs = houses with self-contained flats which do not meet 1991 building regulations and where fewer than two thirds are owner occupied) under an additional licensing scheme. 'We will be monitoring the problems in Section 257 HMO along with other smaller HMOs to decide whether or not we need to introduce additional licensing'. CCA to request a report on this monitoring by June 2011. <i>(CCA to ask PSH for progress of this review by June 2011.)</i></li> <li>- CCA with residents' groups to press SCC to fill the gap in control (both smaller properties under three storeys and all properties with fewer than five tenants) by making an Article 4 direction for the ward of Broomhill that planning permission is required to change use of a house to the new use class 4 [HMO with three or more unrelated people in more than one household] and if feasible to apply Core Strategy CS41 to the new use class rather than the definition of shared housing [three storeys or more, five or more unrelated people, over one household]). This could be raised during the consultation on the Draft City Policies and Sites</li> </ul> |

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|           |                  | <ul style="list-style-type: none"> <li>- Frustration and anger of some longer-term residents that their interests and views appear to be marginalised by agencies and commercial operators</li> <li>- Frustration and anger of some students that they are unfairly blamed and stigmatised as a group and treated as second class citizens by some residents' groups because of the structural housing issues in the area</li> </ul> |                    | <p>documents between 21/6/10 and 30/7/10, and a request made to make an Article 4 direction on HMOs in the ward as soon as possible. CCA should be asked as soon as possible to make a request to SCC to do this. <b>*** IT IS RECOMMENDED THAT THIS BE A TOP PRIORITY IN THE PLAN ***</b> (Residents' groups to CCA and to Planning Services, summer 2010)</p> <ul style="list-style-type: none"> <li>- Implementation of new GNGC project plan will lead to better integration of departments and agencies and more timely tackling of problems arising in areas with large numbers of HMOs. (Ian Ashmore, 2010/11)</li> <li>- Structures are needed for regular monitoring and scrutiny of the outcomes of implementation with community/residents' groups and student representatives through the CCA. This will be via the CCA team establishing a quarterly steering group meeting and an annual conference at which the steering group is selected – the first conference to be October/November 2010. It is suggested that an annual response from each agency is requested (say by early September each year) against the actions in the plan for consideration at the annual conference. (CCA, 2010 – this is a repeat of item one under Overall Actions)</li> <li>- If universities sell properties in the ward which are surplus to requirements, pursue the Harcourt Road model, whereby the UoS ensured that the properties it sold were used solely for family housing – this has facilitated the area becoming family oriented in a relatively short space of time. Note: the universities</li> </ul> |

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| Pressures                                                                                                                                                                                                                                          | Area(s) Affected | Impacts                                                                                                                                                                                                                                                  | Desired Outcome(s)                                                                                                                                                                 | Actions<br><i>Where these have been agreed the name of the department/agency responsible, or an individual, is shown in red text with a timescale</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
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|                                                                                                                                                                                                                                                    |                  |                                                                                                                                                                                                                                                          |                                                                                                                                                                                    | <p>have said that there is no residential housing left to sell, but that, in any case, using covenants to restrict the future use of buildings is reported by universities often to result in lower selling prices. Consultations have also raised the fear that in spite of covenants on houses previously sold by the universities, there might be attempts to ignore them by subsequent owners and that some monitoring function is required. <i>(Further dialogue needed with universities, perhaps through Broomhill Forum or the annual conference referred to above)</i></p> <p>– Acceptance by all agencies that the achievement of more joined-up working and greater understanding between all parties is a priority, to be promoted through the CCA and Broomhill Forum and a signing-up process before a conference in autumn 2010. <i>(CCA/Broomhill Forum, October/November 2010)</i></p> |
| <p>4. Significant lifestyle differences between young people and longer-term residents (magnified by the increased proportion of people living in the area who are young people)</p> <p>– Students live in the area in shared housing for only</p> | ResH             | <p>– An imbalance between long-term and transient residents is created</p> <p>– As temporary residents, students may be less interested in becoming involved in neighbourhoods (e.g. community events and activities), although many do get involved</p> | <p>– Achievement of a sustainable balance between the student population and longer-term residents (see pressure 3, above)</p> <p>– Inconsiderate and anti-social behaviour of</p> | <p>– See <a href="#">Theme 1 pressure 3</a>, above, for details re issue of imbalance.</p> <p>– Universities and student unions already have significant volunteering programmes. Many students volunteer through Sheffield Volunteering and Hallam Volunteering. Volunteering by students with residents' groups would help to develop better relations between student residents and longer-term residents. Both student unions (Lisa Scanlon and Stella McHugh, University of Sheffield SU / Liz Hannah, Hallam University SU) are interested in developing this relationship with residents' groups to a greater extent,</p>                                                                                                                                                                                                                                                                        |

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| Pressures                                                                                                                                                                                                                                                                                                                                                     | Area(s) Affected | Impacts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Desired Outcome(s)                                                                                                                                                                                                                                                                                                                                            | Actions<br><i>Where these have been agreed the name of the department/agency responsible, or an individual, is shown in red text with a timescale</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| <p>parts of the year (i.e. they are temporary residents)</p> <ul style="list-style-type: none"> <li>- Younger people tend to have a different time clock to other residents</li> <li>- Certain behaviour, albeit from a minority of young people, is experienced as anti-social by longer-term residents</li> </ul> <p><a href="#">Return to contents</a></p> |                  | <ul style="list-style-type: none"> <li>- Tensions and, on occasions, conflict can be created</li> <li>- Resentment from residents towards all students because of what is experienced as anti-social behaviour by a few young people (see <a href="#">Theme 4</a>)</li> <li>- Resentment from students that they are blamed as a group for the behaviour of some young people in the area</li> <li>- At certain times of the year some streets have significant numbers of empty properties, which creates a feeling of deadness in the affected areas</li> <li>- Long-term residents in the affected neighbourhoods feel that their community is divided (see <a href="#">Theme 4</a>)</li> </ul> | <ul style="list-style-type: none"> <li>young people reduced</li> <li>- More opportunities for interaction between students and residents through, for example, community events, students volunteering on community projects, regular liaison between student reps and residents' associations</li> <li>- Environmental improvements – see Theme 4</li> </ul> | <ul style="list-style-type: none"> <li>subject to the agreement of their student officers (who change each year). (<i>Stella McHugh and Liz Hannah, 2010/11 with details of residents' groups to be provided to them by CCA team, autumn 2010</i>)</li> <li>- Liz Hannah, Representation and Democracy Manager, Hallam SU will report this action plan to a meeting of the Community Liaison Group at Hallam Student Union during Summer 2010 and will endeavour to link it to the development of Hallam Student Union's Community Strategy which is being developed at the same time, in order to establish closer involvement between the SU and residents' groups. The newly elected SU officers start in post on 28/6/10. (<i>CCA team to discuss with Liz Hannah in order to pursue this link, autumn 2010</i>)</li> <li>- See also <a href="#">Theme 2 pressure 1</a> and <a href="#">Theme 4</a> for a series of actions to reduce the inconsiderate and anti-social behaviour of some young people (e.g. noise – see <a href="#">Theme 4 pressure 12</a>)</li> <li>- Seek ways of promoting good citizenship including through the GNGC new plan to investigate the concept of a student-friendly 'Sheffield Student Pledge' for all students, starting with the new intake in September 2010. (<i>Universities/Ian Ashmore, 2010</i>)</li> <li>- Discuss with student unions what kind of representation in Broomhill Forum, Broomhill Ward Action Plan steering group, annual conference and residents' groups is feasible within student union resources in order to have a closer and more regular dialogue with students on the issues in this plan. (<i>CCA team with Liz</i></li> </ul> |

**Theme 1: Creating and maintaining successful neighbourhoods**  
**Successful neighbourhoods are sustainable, can adapt and embody a balanced population, social cohesion rather than division, diversity rather than homogeneity, and self-generating community dynamics**

| Pressures | Area(s) Affected | Impacts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Desired Outcome(s) | Actions<br>Where these have been agreed the name of the department/agency responsible, or an individual, is shown in red text with a timescale |
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|           |                  | <p><a href="#">pressure 12</a>)</p> <ul style="list-style-type: none"> <li>- Environmental pressures associated with large numbers of people sharing rented housing in an area (see <a href="#">pressure 3</a>, above and <a href="#">Theme 4</a>)</li> <li>- Change in economic forces leading to an impact on community facilities and services (shops, leisure facilities etc) (see <a href="#">Theme 2</a>)</li> <li>- Perception by some longer-term residents that some agencies label some localities as 'student areas' so that certain behaviour is tolerated by these agencies which would not be tolerated in other areas (see <a href="#">pressure 3</a>, above, and <a href="#">Theme 4</a>)</li> <li>- Security weaknesses when houses are</li> </ul> |                    | <p>Hannah at Hallam and Lisa Scanlon at UoS, 2010)</p>                                                                                         |

**Theme 1: Creating and maintaining successful neighbourhoods**  
**Successful neighbourhoods are sustainable, can adapt and embody a balanced population, social cohesion rather than division, diversity rather than homogeneity, and self-generating community dynamics**

| Pressures                                                                                         | Area(s) Affected | Impacts                  | Desired Outcome(s)   | Actions<br><i>Where these have been agreed the name of the department/agency responsible, or an individual, is shown in red text with a timescale</i>                                                                                                                                                                                                                                                                                                                                                   |
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|                                                                                                   |                  | empty or left unsecured  |                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 5. Fear of increased crime amongst those living in HMOs<br><br><a href="#">Return to contents</a> |                  | – Feelings of insecurity | – Freedom from crime | – Improve students’ awareness of the existence of the Broomhill Safer Neighbourhood Team and the PACT initiative (Partners and Communities Together).<br><b>(Universities and student unions, via ongoing inductions)</b><br>– Residents’ groups to encourage and facilitate those living in HMOs which have permanent advertising boards affixed to write to their landlords to ask that the signs be removed as soon as possible. See <a href="#">Theme 4 pressure 9</a> for details of action point. |

**Theme 2: Sustaining economic viability**

| Pressures                                                                                               | Area(s) Affected                           | Impacts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Desired Outcome(s)                                                                                                                                                                                                                                                                                                    | Actions<br><i>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
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| <p>1. High demand from students for shared housing to let</p> <p><a href="#">Return to contents</a></p> | <p>Res</p> <p>ResH</p> <p>BP</p> <p>ER</p> | <ul style="list-style-type: none"> <li>- Accommodation agencies multiply</li> <li>- Agencies take over shops as it is more profitable (first floors as offices etc), which further narrows shopping choice for other residents</li> <li>- Agencies compete with each other through a preponderance of 'to let' signs (see <a href="#">Theme 4 pressure 9</a>)</li> <li>- Some house prices are pushed up in the short-to medium-term</li> <li>- First-time buyers have more limited choices</li> <li>- There is an association between shared housing to let and environmental degradation (see <a href="#">pressure 3</a>, below, and <a href="#">Theme 4</a>)</li> <li>- Less family housing is available</li> <li>- The balance of the area is affected (see</li> </ul> | <ul style="list-style-type: none"> <li>- Demand from students for shared housing in Broomhill ward is reduced.</li> <li>- The number of accommodation agencies in Broomhill shopping areas is reduced considerably, say by 50%</li> <li>- The number of 'to let' signs is reduced dramatically, say by 75%</li> </ul> | <ul style="list-style-type: none"> <li>- The universities and student unions currently take steps to reduce this demand by dispersing students over other areas of the city by a series of measures:               <ul style="list-style-type: none"> <li>• Custom-built student accommodation;</li> <li>• Recruiting landlords in other areas;</li> <li>• Providing information to students about housing in other areas as well as in Broomhill ward through student accommodation handbooks, welcome packs and similar. (<b>Universities and student unions, ongoing</b>)</li> </ul> </li> <li>- Within the consultation on the draft City Policies and Plans, CCA and residents' groups to raise with SCC's Planning and Development department the question of how the number of accommodation agencies can be reduced in district and local centres (especially Broomhill Centre and along Ecclesall Road). (<b>All residents' groups via Summer 2010 consultation</b>)</li> <li>- Actions to reduce signage (see <a href="#">Theme 4 pressure 9</a>, below).</li> </ul> |

## Theme 2: Sustaining economic viability

| Pressures                                                                                                                                                                                                   | Area(s) Affected                                          | Impacts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Desired Outcome(s)                                                                                                                                                                                                                                                                                         | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
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|                                                                                                                                                                                                             |                                                           | <a href="#">Theme 1)</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <p>2. The existence of large numbers of young people living in the ward or just across the ward boundary leads to a high demand for take-aways, pubs and bars</p> <p><a href="#">Return to contents</a></p> | <p>ResH</p> <p>Cents</p> <p>Rstud</p> <p>BP</p> <p>ER</p> | <ul style="list-style-type: none"> <li>- Depresses the desirability of the area for those residents who do not want to use these facilities</li> <li>- High demand for take-aways, pubs and bars narrows shopping choice for other residents</li> <li>- Some take-aways only open to fit in with student lifestyles (namely late at night/early in the morning and during term times) so shops are closed outside those times</li> <li>- Late opening hours (many of which are outside licences and planning conditions) of take-aways leads to excessive noise late at night and early in the morning (see <a href="#">Theme 4 pressure 12</a> where this</li> </ul> | <ul style="list-style-type: none"> <li>- Reduction in numbers of take-aways in main Broomhill ward shopping streets (need to specify), say by 10-20%</li> <li>- Late opening hours of take-aways, pubs and bars are restricted near residential areas (see <a href="#">Theme 4 pressure 12</a>)</li> </ul> | <ul style="list-style-type: none"> <li>- Use of cumulative impact policy through powers under the Licensing Act 2003 (cf. Leeds) where SCC can resist applications on the grounds of cumulative impact being detrimental to particular areas will continue to be considered and is dependent on ongoing issues. This has been investigated as a means to tackle issues with take-aways. Currently, Licensing General section is going through a series of prosecutions in an attempt to alleviate problems with breaches of opening hours. <b>(Licensing General, ongoing – CCA to ask for a report from Licensing General on conclusions about this by June 2011 in the light of the progress of new prosecutions)</b></li> <li>- Draft City Policies C3 Safeguarding Sensitive Uses from Nuisance, states that zones will designated where the number, scale and times of opening of late night uses will be limited. These zones could be expected to be designated within SPDs (Supplementary Planning Documents) in 2011 onwards. The Planning and Development department expects that local SPDs will supplement the city-wide policies of the Core Strategy and the City Policies and Sites. A consultee referred to a recent judgement reported in the press (guardian.co.uk on 11/6/10) in the High Court which held that Tower Hamlets Council acted unlawfully in giving planning permission for a fast food takeaway near a healthy eating school. <b>(Planning Services 2011. CCA team to agree by January 2011 with Planning</b></li> </ul> |



## Theme 2: Sustaining economic viability

| Pressures                                                                                                                                  | Area(s) Affected      | Impacts                                                                                                                                                                                                                                                                                                            | Desired Outcome(s)                                                                                                                  | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
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|                                                                                                                                            |                       | impact is covered)                                                                                                                                                                                                                                                                                                 |                                                                                                                                     | <p style="color: red;">Services a process for discussion of this with residents' representatives)</p> <ul style="list-style-type: none"> <li>- CCA to seek from Planning Services a Supplementary Planning Document on hot food take-aways (cf. Waltham Forest) which would enable planning permission to be refused on grounds of:                             <ul style="list-style-type: none"> <li>• Over-concentration in certain areas;</li> <li>• Highway safety;</li> <li>• Health of children near schools;</li> <li>• Residential amenity;</li> <li>• Adequacy of ventilation;</li> <li>• Litter;</li> <li>• Crime and disorder.</li> </ul> </li> </ul> <p style="color: red;">(CCA team/Planning Services, 2011)</p> <ul style="list-style-type: none"> <li>- For licensing issues, see <a href="#">Theme 4 pressure12</a>.</li> </ul> |
| <p>3. Where environmental pressures are intense, this depresses the desirability of the area</p> <p><a href="#">Return to contents</a></p> | <p>ResH</p> <p>BP</p> | <ul style="list-style-type: none"> <li>- This exerts a downward pressure on house prices in the longer term in affected areas</li> <li>- Longer-term residents with the financial means could decide to move out to other areas and the area could become less balanced as the number of HMOs increases</li> </ul> | <ul style="list-style-type: none"> <li>- Environmental pressures are eased and ameliorated (see <a href="#">Theme 4</a>)</li> </ul> | <ul style="list-style-type: none"> <li>- Actions shown under <a href="#">Theme 4</a>. See also <a href="#">Theme 1</a>.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

## Theme 2: Sustaining economic viability

| Pressures                                                                                                        | Area(s) Affected | Impacts                             | Desired Outcome(s)                                                                                                                  | Actions<br><small style="color: red;">Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
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| 4. Impact of the recession<br><br><a href="#">Return to contents</a>                                             | Cents<br><br>BP  | – Shops standing empty              | – All shops brought into economic use (with an emphasis on encouraging the types of shops which can be used by the whole community) | <ul style="list-style-type: none"> <li>– Sheffield Development Framework Core Strategy Policy CS34 sets a policy framework for this issue (see Appendix 1). The draft City Policies and Sites document includes further policies (policy C4 with reference to the Thriving District and Local Centres initiative) – see Appendix 1.</li> <li>– TDLC (Fiona Champion/Elaine Feeney) should include a review of this issue within their strategy to be completed by the end of 2010. While policy C4 of the Sheffield Development Framework (Appendix 1, page 10) states that there will be a delivery plan, Fiona and Elaine report that their work only involves undertaking the surveys and collating the information – to date, they have no budget for anything beyond this. <span style="color: red;">(CCA to request this of TDLC and Planning Services, 2010/11)</span></li> <li>– Explore the possibility of a scheme in which empty shops can be used temporarily for community/university purposes (e.g. to promote community or student initiatives). An appropriate body could advertise empty shops (or other buildings with large window spaces) via the community assemblies and ask local artists, students and others if they wish to display their work. <span style="color: red;">(It is not clear who could undertake this, but initial actions might be taken through the CCA, ongoing)</span></li> </ul> |
| 5. A narrowing of the range and variety of shops in the ward's centres<br><br><a href="#">Return to contents</a> |                  | – Loss of choice<br>– Higher prices | – A good range of shops with reasonable prices                                                                                      | <ul style="list-style-type: none"> <li>– In relation to the uses for shops, in the Sheffield Development Framework there are objectives relevant to this outcome (S4.2, S4.3) and in the Core Strategy a policy (CS34, Appendix 1, page 4) <span style="color: red;">(Planning Services, ongoing)</span></li> <li>– In the Draft City Policies and Sites there is Policy C4</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

**Theme 2: Sustaining economic viability**

| Pressures | Area(s) Affected | Impacts | Desired Outcome(s) | <b>Actions</b><br>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown |
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|           |                  |         |                    | (see Appendix 1, page 10). (Planning Services to undertake consultation on this document in summer 2010)                               |

### Theme 3: Ameliorating the impact of traffic pressures

| Pressures                                                                                                                                                                              | Area(s) Affected | Impacts                                                                                                                                                                                                                                                                                 | Desired Outcome(s)                                                                                                                                                                                                                                                                                                                                                      | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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| <p>1. High level of traffic flow (including heavy goods and commercial vehicles) along major routes, especially during rush hour periods</p> <p><a href="#">Return to contents</a></p> | ER<br>CB         | <ul style="list-style-type: none"> <li>- Excessive noise and pollution</li> <li>- Increased danger when crossing roads, especially for children, the infirm and older people</li> <li>- Residents' use of their own vehicles is restricted</li> <li>- Cycling is discouraged</li> </ul> | <ul style="list-style-type: none"> <li>- Less noise and pollution</li> <li>- Heavy goods traffic is reduced in residential parts of the ward</li> <li>- Pedestrian use of shopping streets is valued more highly compared to the ward's role as a transport corridor within Sheffield's transport strategy</li> <li>- More people walk or cycle to the shops</li> </ul> | <ul style="list-style-type: none"> <li>- Highways are concerned about the narrowing of the carriageway because of the impact on highway capacity and congestion and also the cost. However, SCC's policy is to support pedestrians and Highways recognise that it would be a good aim to give greater priority to pedestrians and promote cycling wherever feasible. <b>(CCA to ask Transport and Highways how they plan to implement this policy, by June 2011)</b></li> <li>- SCC Highways department to consider establishing a 20 mph limit throughout Broomhill ward – see <a href="#">Theme 3 pressure 4</a>, below.</li> <li>- Given the difficulty in altering the road structure of major routes, Highways consider that the CCA should concentrate on prioritising the reduction of locally-generated traffic wherever possible, including the use of cars to transport children to school – see <a href="#">Theme 3 pressure 2</a>, below.</li> <li>- Note: Park and Ride schemes to reduce traffic in Broomhill ward are not seen as being feasible by South Yorkshire Passenger Transport Executive and Highways, because of the difficulty of targeting users, the high cost of potential sites and the fact that a site serving the south of the city has recently been secured on Abbeydale Road South.</li> </ul> |
| <p>2. High number of cars used to transport children to school</p> <p><a href="#">Return to contents</a></p>                                                                           | BP<br>ER         | <ul style="list-style-type: none"> <li>- Excessive noise and pollution</li> <li>- Increased danger when crossing roads, especially for children,</li> </ul>                                                                                                                             | <ul style="list-style-type: none"> <li>- Less noise and pollution</li> <li>- Families happier to allow children to walk to school</li> </ul>                                                                                                                                                                                                                            | <ul style="list-style-type: none"> <li>- Residents' groups to consider statistics from schools about travel to school (available from Gay Horsfield, School Travel Officer) and to explore whether there is any enthusiasm within the various groups to assist voluntarily SCC's School Travel Advisor with the</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

### Theme 3: Ameliorating the impact of traffic pressures

| Pressures | Area(s) Affected | Impacts                                                                                                                                                 | Desired Outcome(s)                                            | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
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|           |                  | the infirm and older people<br>– Roads around schools become especially busy in the morning/afternoon<br>– Contributes to the discouragement of cycling | on safer routes<br>– Families happier to use public transport | following ideas in relation to state and private schools:<br>* A volunteer scheme to be developed by residents' groups in recognition that Broomhill is not a deprived ward and does not meet the criteria for allocation of funds for the 'Change4Life' scheme or 'Bike It'. (Note: Change4Life is an NHS-backed scheme designed to encourage adults and children to eat well, undertake more exercise and, as a result, to prolong their lives. Bike It is a project run by Sustrans, the sustainable transport charity, which aims to increase the number of pupils cycling to school and thereby to reduce carbon emissions.) For example, there could be a voluntary post of Bike It officer or a volunteer could seek to promote with schools some of the ideas from the Change4Life scheme, subject to arranging adequate insurance and safeguarding of children. Alternatively, the CCA could put in funds for the schemes. For a Bike It officer the contribution might be 25% of a full-time post, given the number of schools in the area (this equates to about £15,000 per year). <b>(Residents' groups to consider their interest in undertaking this initiative and CCA to consider allocating of funds to a Bike It officer or similar at the September 2010 budget meeting in consultation with Gay Horsfield, School travel advisor)</b><br>* The simplest initiative would be to promote a Walking and Cycling breakfast to be provided by schools for children who walk or cycle. <b>(Schools to consider this, ongoing)</b><br>* School Travel Advisor to consider giving out free public transport passes for a limited time in order to |

### Theme 3: Ameliorating the impact of traffic pressures

| Pressures                                                                                                            | Area(s) Affected                       | Impacts                                                                                                                                                                                                                                                                                           | Desired Outcome(s)                                                                                                                                                                                                                                 | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
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|                                                                                                                      |                                        |                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                    | encourage parents/carers to consider public transport subject to funding from South Yorkshire Passenger Transport Executive. (Gay Horsfield [School Travel Advisor] and SYPTE to report to CCA if this can be done in 2010/11)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 3. Lack of parking provision in some areas<br><br><a href="#">Return to contents</a>                                 | BP                                     | <ul style="list-style-type: none"> <li>- Vehicles are badly parked and can cause obstructions</li> <li>- Access to residents' properties can be blocked by other vehicles</li> <li>- Trade affected if people unable to park</li> <li>- Residents in some areas find parking difficult</li> </ul> | <ul style="list-style-type: none"> <li>- Better enforcement of parking regulations</li> <li>- Better balance between demand for parking and provision</li> <li>- Information about availability of parking places is clearly signposted</li> </ul> | <ul style="list-style-type: none"> <li>- Residents and local businesses to liaise with SCC's Parking Services team to ensure that parking regulations are strictly enforced. However, Highways has reported that parking wardens in the area feel that the parking system is working well. In relation to parking in the Ecclesall Road area, Highways should be asked to consider a resident's experience that too many parking permits have been issued for the number of parking spaces available. (CCA team and Transport and Highways, 2010)</li> <li>- Highways to be asked to advertise existing parking spaces more clearly, subject to this not leading to a proliferation of signs. (CCA to liaise with Transport and Highways, 2010)</li> </ul> |
| 4. Vehicles travelling too quickly in residential areas (e.g. Crookesmoor)<br><br><a href="#">Return to contents</a> | All<br><br>Harcourt Comm. Action Group | <ul style="list-style-type: none"> <li>- Increased danger when crossing roads, especially for children, the infirm and older people</li> <li>- Cycling discouraged</li> </ul>                                                                                                                     | <ul style="list-style-type: none"> <li>- Less noise and pollution</li> <li>- Safer roads for all</li> </ul>                                                                                                                                        | <ul style="list-style-type: none"> <li>- Given the expense of road bumps and road narrowing, SCC's Highways department to investigate the possibility of introducing a blanket 20 mph speed limit in the ward's residential areas. SCC is about to consider how extensive the use of 20 mph zones across the city should be. (Transport and Highways, 2010, to investigate this further; CCA team to ask for quarterly progress reports for residents' groups)</li> </ul>                                                                                                                                                                                                                                                                                  |
| 5. Badly-sited pedestrian crossings                                                                                  |                                        | <ul style="list-style-type: none"> <li>- Difficulty for pedestrians to cross</li> </ul>                                                                                                                                                                                                           | <ul style="list-style-type: none"> <li>- Better access</li> <li>- Better safety</li> </ul>                                                                                                                                                         | <ul style="list-style-type: none"> <li>- See <a href="#">Theme 4 pressure 11</a>, below.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

**Theme 3: Ameliorating the impact of traffic pressures**

| Pressures                                                                                                       | Area(s) Affected             | Impacts                                                                                                             | Desired Outcome(s)                                                           | Actions<br><i>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</i> |
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| and lack of pedestrian crossings in some locations (see also Theme 1)<br><br><a href="#">Return to contents</a> |                              | road<br>– Lack of safety in crossing roads                                                                          | – Higher priority for pedestrians                                            |                                                                                                                                        |
| 6. High pedestrian flows within and through the area<br><br><a href="#">Return to contents</a>                  | Cents<br><br>Rstud<br><br>BP | – Competition for space between traffic and pedestrians<br>– Challenge to maintain safe environment for pedestrians | – Safe and adequate circulation space for pedestrians as compared to traffic | – See <a href="#">Theme 3 pressure 1</a> , above.                                                                                      |

### Theme 4: Improving and maintaining the quality of the environment

| Pressures                                                                                                                                                             | Area(s) Affected                                                                  | Impacts                                                                                                                                                                                                                 | Desired Outcome(s)                                                                                                                                        | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
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| 1. People dropping litter on the street, especially those using take-aways, as well as rubbish blowing from uncovered skips<br><br><a href="#">Return to contents</a> | Cents<br><br>ER, esp. Denham Rd area<br><br>BP, esp. Colleg'te Cres and B/hall Rd | <ul style="list-style-type: none"> <li>- Unsightly and smelly</li> <li>- Depresses image of the area</li> <li>- Depresses people</li> <li>- Knock-on effect: increased littering</li> <li>- Attracts rodents</li> </ul> | <ul style="list-style-type: none"> <li>- Less litter dropped</li> <li>- More regular street cleaning</li> <li>- Provision of better-sited bins</li> </ul> | <ul style="list-style-type: none"> <li>- Good Neighbours, Great Communities (GNGC) project includes new plans for extra street cleaning to remove rubbish left on streets at the end of the summer term. <b>(Street Force, 2010/11)</b></li> <li>- In relation to an increase in street cleaning, Street Force reports in June 2010:                             <ul style="list-style-type: none"> <li>- No extra resources are available to work in the area;</li> <li>- Priorities are shopping sites, routes to schools and universities, hot spots;</li> <li>- Currently a lengthsperson works around the Broomhill main shopping area – covers 5½ days per week;</li> <li>- Litterbins are emptied daily and other sites are serviced a minimum of once per week;</li> <li>- Litterbin locations could be reviewed and potentially re-sited in consultation with the CCA and local residents;</li> <li>- Local residents can identify hot spot locations which need attention (tel: 0114 273 4567). <b>(CCA and residents' groups to consider in which locations it is desired that litter bins be relocated and request Street Force to implement changes)</b></li> </ul> </li> <li>- Continue to educate schoolchildren about this issue via dissemination of messages at assemblies. <b>(Schools staff, ongoing)</b></li> <li>- Universities to maintain the standards of litter collection around their own properties (including accommodation). <b>(Universities, ongoing)</b></li> </ul> |
| 2. Poor management                                                                                                                                                    | ResH                                                                              | <ul style="list-style-type: none"> <li>- Unsightly and smelly</li> </ul>                                                                                                                                                | <ul style="list-style-type: none"> <li>- Good</li> </ul>                                                                                                  | <ul style="list-style-type: none"> <li>- GNGC project includes new plans to pilot specific black</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |



### Theme 4: Improving and maintaining the quality of the environment

| Pressures                                                                                                                                                                                             | Area(s) Affected                         | Impacts                                                                                                                                                                                                         | Desired Outcome(s)                                         | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
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| <p>of wheelie bins by people in tenanted properties (including using bins for wrong type of refuse, bins blocking paths and bins in a broken condition)</p> <p><a href="#">Return to contents</a></p> | <p>ER, esp. Denham Rd area</p> <p>BP</p> | <ul style="list-style-type: none"> <li>- Depresses image of the area</li> <li>- Depresses people</li> <li>- Knock-on effect: more people misuse bins</li> <li>- Obstruction of streets and footpaths</li> </ul> | <p>management of bins by people in tenanted properties</p> | <ul style="list-style-type: none"> <li>bin tags to inform people of collections and of consequences of bad bin management in specific areas. If consultation shows that this works it will be made permanent with Veolia. <b>(Andrew France, Waste Management, 2010/11)</b></li> <li>- GNGC project includes new plans to minimise the number of bins left out on the streets including a pilot 'Bin Push Back' scheme at the end of the summer term, where people appear to have vacated premises <b>(Andrew France, Waste Management, summer 2010)</b></li> <li>- See also <a href="#">Theme 4 pressure 4</a>, below, for details of communication plan with landlords. This is not yet funded and would cost a Community Assembly £200 if they were to contribute to it. <b>(CCA to consider allocating funding in September / Andrew France, Waste Management, 2010)</b></li> <li>- PSH have prepared a letter for landlords to send to tenants in HMOs which sets out their legal responsibilities as tenants (see PSH website). Residents' groups, including student representatives, to make representations about the effectiveness of the wording of this letter in terms of accessible language. <b>(Residents' groups and PSH, 2010)</b></li> <li>- Student inductions from both universities and their student unions should include key information about the bin collection system. <b>(Waste Management and student unions, 2010)</b></li> <li>- Waste Management and Veolia (working with universities, student unions and landlords) will continue to provide red sacks to students at the end of the academic year for kerbside collection (June/July 2010)</li> </ul> |

### Theme 4: Improving and maintaining the quality of the environment

| Pressures                                                                                                           | Area(s) Affected      | Impacts                                                                                                                                                                                                                                                                                                                                                    | Desired Outcome(s)                                                                                                                                                                                                                         | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
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|                                                                                                                     |                       |                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                            | and future years) – known as the Red Bag Scheme. Residents' concerns from the previous year will be addressed (Veolia – tel: 0114 273 4567). <b>(Waste Management, 2010)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <p>3. Poor maintenance of front gardens by residents and/or landlords</p> <p><a href="#">Return to contents</a></p> | <p>ResH</p> <p>BP</p> | <ul style="list-style-type: none"> <li>– Unsightly</li> <li>– Depresses image of the area</li> <li>– Depresses image of the Conservation Area</li> <li>– Depresses people</li> <li>– Knock-on effect on house prices</li> <li>– Hard landscaping reduces effectiveness of drainage and is unsightly</li> <li>– See also <a href="#">Theme 2</a></li> </ul> | <ul style="list-style-type: none"> <li>– All gardens renewed and maintained in a tidy manner (rubbish- and litter-free and with weeds kept under control)</li> <li>– Reduce, or at least prevent the growth in hard landscaping</li> </ul> | <ul style="list-style-type: none"> <li>– GNGC project will include the improvement of front gardens and the 'street scene' as part of its new action plan, as well as plans to minimise the accumulation of waste in gardens to deter vermin. It is considering a review of the alternative use of front gardens – e.g. community food scheme, mini-allotments, scattering flowers. <b>(Ian Ashmore, 2010/11)</b></li> <li>– Harness proactive energies of students through liaison between residents' groups, the CCA and student unions. <b>(CCA team/student unions – Liz Hannah (Hallam SU), Lisa Scanlon (UofS SU) /residents' groups, ongoing)</b></li> <li>– Via the Responsible Landlord Scheme, universities to use their influence to ensure that tenancy contracts between students and landlords make clear who is responsible for keeping gardens clean and tidy (tenant or landlord) and to lay down standards with the ultimate responsibility falling on landlords if tenants fail. <b>(Review of Responsible Landlord Scheme within GNGC, 2010/11, see <a href="#">Theme 4 pressure 4, below</a>)</b></li> </ul> |
| <p>4. Poor internal and external maintenance of properties to let by landlords</p>                                  | <p>ResH</p> <p>BP</p> | <ul style="list-style-type: none"> <li>– Unsightly</li> <li>– Depresses image of the area</li> <li>– Depresses image of the conservation area</li> <li>– Frustrating for</li> </ul>                                                                                                                                                                        | <ul style="list-style-type: none"> <li>– Properties are well-maintained (roofs, paintwork, plumbing/ drains, security)</li> </ul>                                                                                                          | <ul style="list-style-type: none"> <li>– GNGC project includes new plans for a linked Private Sector Housing 'Patch Management' project with a team of three private sector officers dedicated to the proactive management of areas where high concentrations of HMOs exist, in order to respond proactively to housing and other service issues and to</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

### Theme 4: Improving and maintaining the quality of the environment

| Pressures                          | Area(s) Affected | Impacts                                                                                                                                                                                                                                                                                                             | Desired Outcome(s) | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
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| <a href="#">Return to contents</a> |                  | homeowners as they cannot see ways of communicating with relevant landlords or letting agencies to complain<br>– Reduced quality of life for tenants<br>– Knock-on effect on house prices<br>– Threat to maintenance of quality of buildings as required by conservation area<br>– See also <a href="#">Theme 2</a> | measures)          | provide 12 community advice surgeries about private sector housing services. (PSH, 2010/11)<br>– GNGC also plans linked activity of carrying out a programme of door knocking to identify properties which have failed to apply for HMO licences and to take appropriate action, particularly where there are serious health and safety breaches. (PSH, 2010/11)<br>– Also within this project, GNGC plans to develop a new improved communications plan to ensure that all landlords are aware of their responsibilities regarding tenancy management, waste disposal, ‘to let’ signs and the Housing Health and Safety Rating system. (PSH, 2010/11)<br>– See also <a href="#">Theme 4 pressure 2</a> (bins) and <a href="#">pressure 9</a> (signage). (2010/11)<br>– There is a clear complaints mechanism at present with a number of access points, phone numbers and e-mail addresses. PSH staff promote and attend neighbourhood surgeries and meetings and have targets in place for response times. Joint fora exist with landlord associations which PSH attend regularly and there are plans in the future to develop this further. (PSH, ongoing; CCA to draw to the attention of PSH any views about the effectiveness of this mechanism, residents’ groups’ put views to PSH if they are not satisfied)<br>– In relation to the free Landlords for Excellence course (a 10-week course provided by SHU with funding from Transform South Yorkshire via SCC), around 15 courses have previously been provided (approx. 350 landlords, but not exclusively student landlords): |

**Theme 4: Improving and maintaining the quality of the environment**

| Pressures                                                                                                                                | Area(s) Affected                                                   | Impacts                                                                                                                                                                                                                                                | Desired Outcome(s)                                                                                                                                                                          | <b>Actions</b><br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
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|                                                                                                                                          |                                                                    |                                                                                                                                                                                                                                                        |                                                                                                                                                                                             | <p>funding remains for at least a further three courses to be run. There is recognition that since the courses began complaints to SHU about HMOs have reduced. These courses will be subject to agreement between SCC and SHU about the focus of future sessions. (PSH and SHU, 2010)</p> <ul style="list-style-type: none"> <li>- Renew effective involvement of residents' representatives within the University Community Forum. (Both of the universities in partnership with community groups [via BANG, as per minutes of their meeting on 9/2/10], summer 2010)</li> <li>- PSH and the universities will consider a joint star rating system or quality award for landlords in partnership with the student unions as part of the review of the Responsible Landlord Scheme (RLS) and will resolve their different approaches. (Universities and PSH, 2010/11)</li> <li>- Universities, in partnership with other agencies, to explore additional ways of incentivising landlords to work to higher standards and prevent sub-standard accommodation. (Universities and PSH, ongoing)</li> </ul> |
| <p>5. Poor or unimaginative management by public authorities of public spaces and highways</p> <p><a href="#">Return to contents</a></p> | <p>All</p> <p>River walk in Stalker Lees Rd</p> <p>Entrance to</p> | <ul style="list-style-type: none"> <li>- Health and safety issues</li> <li>- Inefficient use of space</li> <li>- Unattractive spaces</li> <li>- Depresses image of area</li> <li>- Lost opportunities to enhance the attractiveness of area</li> </ul> | <ul style="list-style-type: none"> <li>- Maximisation of the potential for multiple use of land (recreation, leisure, community events, transport etc) – managing competing uses</li> </ul> | <p>GENERAL:</p> <ul style="list-style-type: none"> <li>- By following the principles in the Sheffield Development Framework Core Strategy Policy CS 74 – (Design Principles) and through the implementation of draft City Policies and Sites Policy E3 in relation to the Design of Roads and Movement (see Appendix 1). (Highways, 2010/11)</li> <li>- Development of a city-wide Supplementary Planning Document on Design. (Forward and Area Planning,</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

### Theme 4: Improving and maintaining the quality of the environment

| Pressures                                                                                                                                    | Area(s) Affected                                  | Impacts                                                                                                                                                                                                 | Desired Outcome(s)                                                                                                                                                                                                                                       | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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|                                                                                                                                              | cemet'y area (ER)<br><br>Mount Car Park<br><br>BP | <ul style="list-style-type: none"> <li>- Obstruction of paths by free-standing advertising boards</li> </ul>                                                                                            | more creatively by seeking and responding to community views, including use of local zoning                                                                                                                                                              | <p style="color: red;">Planning Services, 2011)</p> <ul style="list-style-type: none"> <li>- Implementation of conservation area proposals highlighted in the December 2007 reports (see <a href="#">Theme 4 pressure 13</a>, below).</li> <li>- Local authority officers who are responsible for the administration and monitoring of use of materials and quality of work in the public realm and highways should be required to provide feedback to the CCA for standards actually achieved. <span style="color: red;">(Transport and Highways/CCA, ongoing)</span></li> <li>- In relation to Howard Fry's report on Broomhill Centre see <a href="#">Theme 4 pressure 13</a>, below, for details of the action points.</li> </ul>                                                                                                                                                                                                                                                                                              |
| 6. Poor or unimaginative management by businesses/retailers of spaces surrounding their properties<br><br><a href="#">Return to contents</a> | Cents                                             | <ul style="list-style-type: none"> <li>- Depresses image of area</li> <li>- Lost opportunities to enhance attractiveness of area</li> <li>- May discourage potential new commercial ventures</li> </ul> | <ul style="list-style-type: none"> <li>- Maximisation of the potential for multiple use of land (recreation, leisure, transport, community events etc) – managing competing uses more creatively by seeking and responding to community views</li> </ul> | <ul style="list-style-type: none"> <li>- During summer 2010, TDLC (Fiona Champion/Elaine Feeney) will be seeking the views of Sheffield residents and businesses (online survey and street consultations within centres). They will be looking to local people, partners and stakeholders to find out what centres mean for them and to ask which centres and priorities people think are most important. The responses will enable the team to develop a Thriving District and Local Centres strategy by the end of 2010, which will help to identify the centres to be included and to identify priorities for improvement, subject to funds being made available. Carbon reduction is to be an important element within this strategy. <span style="color: red;">(TDLC, 2010: residents' groups to ask Planning Services for a report about resource allocation to this plan, by March 2011)</span></li> <li>- Local people (via residents' groups) to consider responding to the TDLC initiative by volunteering to</li> </ul> |

### Theme 4: Improving and maintaining the quality of the environment

| Pressures                                                                                                                     | Area(s) Affected                                            | Impacts                                                                                                                          | Desired Outcome(s)                                                                                                              | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
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|                                                                                                                               |                                                             |                                                                                                                                  |                                                                                                                                 | <p>become a 'champion', which involves spending a day in a district centre helping a council officer with surveys of traders and shoppers. Consultations will take place until the end of August 2010. (Residents' groups, summer 2010)</p> <ul style="list-style-type: none"> <li>- CCA team to obtain data from this survey from the TDLC team in order to inform implementation of this action plan in the future (survey results will be sortable by postcodes). (TDLC/CCA, by end of 2010)</li> <li>- CCA to consider whether a contribution of finance to the implementation of this strategy is a priority. (CCA, September 2010/11 [via a report on resource needs July/August])</li> <li>- Residents' groups to consider if they can mount an initiative to liaise with businesses or landlords/property agents (as appropriate) to discuss how spaces could be improved (e.g. in central Broomhill by adopting all or part of HF's Broomhill Village plan, as per <a href="#">Theme 4 pressure 5</a>, above). (Residents' groups to identify action group to engage in dialogue with Street Force and Highways, to request costing of different initiatives, to request funding from CCA where other resources not available from SCC departments)</li> </ul> |
| <p>7. People defacing property with graffiti (unless specifically commissioned)</p> <p><a href="#">Return to contents</a></p> | <p>All</p> <p>Stalker<br/>Lees Rd,<br/>Stalker<br/>Walk</p> | <ul style="list-style-type: none"> <li>- Unsightly</li> <li>- Depresses image of the area</li> <li>- Depresses people</li> </ul> | <ul style="list-style-type: none"> <li>- Prompt removal of graffiti</li> <li>- Initiatives taken to prevent graffiti</li> </ul> | <ul style="list-style-type: none"> <li>- Street Force regularly removes graffiti from highways and private properties. This is either via a report or as seen by the graffiti removal operatives. Some private property owners do occasionally remove graffiti. Identify any further sites where graffiti is a habitual problem and notify Street Force. (Residents' groups to identify sites and report to Street Force, ongoing)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

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|                                                                                                                                          | BP               |                                                                                                                                                                                                                                     |                                                                                                                                            | <ul style="list-style-type: none"> <li>- Ensure that residents are aware of how to report problems to Street Force (Tel: 0114 273 6507). <b>(Residents' groups, ongoing)</b></li> <li>- For further information about related actions for residents' groups see also <a href="#">Theme 4 pressure 12</a>, below.</li> <li>- Encourage local businesses to sign up to the Sheffield Graffiti Charter (overseen by Street Force – tel: 0114 273 4567) if they have not already done so – monitor signatories via SCC website. <b>(Residents' groups/CCA, ongoing)</b></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <p>8. People defacing property, lamp posts, junction boxes and litter bins with flyposting</p> <p><a href="#">Return to contents</a></p> | All<br>BP        | <ul style="list-style-type: none"> <li>- Unsightly</li> <li>- Depresses image of the area</li> <li>- Depresses people</li> <li>- Contributes to excessive labelling of the area (see <a href="#">Theme 1 pressure 4</a>)</li> </ul> | <ul style="list-style-type: none"> <li>- Prompt removal of flyposted adverts</li> <li>- Initiatives taken to prevent flyposting</li> </ul> | <ul style="list-style-type: none"> <li>- Note: Street Force regularly removes flyposters from highway structures only. It does not have the authority to remove posters from private properties as these may be sited with the owners' permission. Licensing General Section reports that, currently, leafleting is controlled in the city centre area only under the Environmental Protection Act 1990. Given the legislation, it may be appropriate for another department to look into. The issue of flyposting is also covered by the universities during student inductions. <b>(CCA team to find out more information about which department is responsible)</b></li> <li>- Street Force to consider provision of suitably located sites for displaying posters to deter their use elsewhere (cf. Leeds). <b>(Street Force, 2010/11)</b></li> <li>- Identify any sites where flyposting habitually occurs. <b>(Residents' groups to report to appropriate SCC officers, subject to action above by CCA team, to find appropriate department, ongoing)</b></li> <li>- For further information about related actions for</li> </ul> |

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| Pressures                                                                                                                                                           | Area(s) Affected                                    | Impacts                                                                                                                                                                                                                                                                                                                                                                                                                                        | Desired Outcome(s)                                                                                                                                                                                                                                                                              | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
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|                                                                                                                                                                     |                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                 | residents' groups see also <a href="#">Theme 4 pressure 12</a> , below.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <p>9. Landlords and accommodation agencies labelling their properties with 'student accommodation' and 'to let' signs</p> <p><a href="#">Return to contents</a></p> | <p>ResH</p> <p>ER, esp Denham Rd area</p> <p>BP</p> | <ul style="list-style-type: none"> <li>- Gives the area a transient image which deters potential longer-term residents (see <a href="#">Theme 1</a>)</li> <li>- Loss of sight lines and attractive views</li> <li>- Buildings are defaced</li> <li>- Preponderance of signs dilutes their effectiveness</li> <li>- Attraction to burglars of labelled student housing due to perceived prevalence of electronic and other equipment</li> </ul> | <ul style="list-style-type: none"> <li>- Reduction in signs (say by 75%+) (see Theme 2)</li> <li>- Prompt removal of unauthorised signs</li> <li>- Ongoing consultation between the city council, residents and businesses to agree guidelines about the erection of signs in future</li> </ul> | <ul style="list-style-type: none"> <li>- The Good Neighbours, Great Communities project includes new plans to reduce the prevalence and period of display of 'to let' boards by extra resourcing during the pilot period (2010/11) to survey and record existing boards and report these to Planning Enforcement for action where appropriate – see also <a href="#">Theme 4 pressure 4</a>, above, for communication plan with landlords. (Chris Heeley, Development Management in Development Services within Place Directorate, 2010/11)</li> <li>- CCA team to co-ordinate the reporting of problems by residents to SCC's Planning Enforcement department, citing Section 225(3) of the Town and Country Planning Act 1990. This will ensure that a comprehensive record can be built up in relation to enforcement issues in the ward. (CCA/residents' groups, ongoing)</li> <li>- For further information about related actions for residents' groups see also <a href="#">Theme 4 pressure 12</a>, below.</li> <li>- Given the difficulty of interpreting legislation and planning regulations on signs, Development Services (Claire Harrison) have offered to include advice about student 'to let' signs, or about deemed consent and express consent for signs generally, in their Enforcement Enquiry Guidance Notes at <a href="http://www.sheffield.gov.uk/planning-and-city-development/enforcement">http://www.sheffield.gov.uk/planning-and-city-development/enforcement</a>. (Residents' groups to consider and CCA team to inform Claire Harrison, Development Services, Place Directorate, and then</li> </ul> |



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| Pressures                                                                                                                          | Area(s) Affected       | Impacts                                                                                                                                                                                                               | Desired Outcome(s)                                                                                       | <b>Actions</b><br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
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|                                                                                                                                    |                        |                                                                                                                                                                                                                       |                                                                                                          | <p><b>Development Services to implement, 2010/11)</b></p> <ul style="list-style-type: none"> <li>- Development Services, Place Directorate to include signage relating to letting agencies, builders and traders in the GNGC initiative given that it has been reported by SHU that landlords feel that they are being unfairly targeted regarding the removal of signs. <b>(Chris Heeley, Development Services, Place Directorate, 2010/11)</b></li> <li>- Development Services, Place Directorate, as part of the GNGC work, to consider how residents may be facilitated to engage with landlords/accommodation agencies in order to request removal of signs. <b>(Residents' groups and Chris Heeley, Development Services, Place Directorate, 2010/11)</b></li> <li>- Residents' groups to work with student tenants with a view to students approaching their landlords to express concerns about their properties being identified so clearly as student housing on the grounds that this exposes them to greater risk of burglary. Template for letter (which includes logos of SCC, police, universities and student unions) to be made available via the Responsible Landlord Scheme. <b>(Multi-agency and residents' groups, ongoing)</b></li> </ul> |
| <p>10. Traffic management/ highway signage is diluting the area's historic character</p> <p><a href="#">Return to contents</a></p> | <p>ConsA</p> <p>BP</p> | <ul style="list-style-type: none"> <li>- Loss of sight lines and attractive views</li> <li>- Streets appear untidy and unattractive</li> <li>- Obstruction</li> <li>- Preponderance of signs dilutes their</li> </ul> | <ul style="list-style-type: none"> <li>- Only essential signs and bollards to be left in situ</li> </ul> | <ul style="list-style-type: none"> <li>- The locations of signs causing problems should be reported to CCA team, who will then liaise with Street Force. Where possible, signs should be fixed to existing walls/posts. Multiple signs in any one location should be fixed to one wall/post if possible, in order to avoid clutter. <b>(CCA/Street Force, ongoing)</b></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

### Theme 4: Improving and maintaining the quality of the environment

| Pressures                                                                                                                                                                                                                                                        | Area(s) Affected                       | Impacts                                                                                                                                                                                                                                                                                                                                                                | Desired Outcome(s)                                                                                                                                                                                                                                                              | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
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|                                                                                                                                                                                                                                                                  |                                        | effectiveness<br>– Waste of resources                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 11. Badly-sited pedestrian crossings and lack of pedestrian crossings in some locations (see also Theme 3)<br><br><a href="#">Return to contents</a>                                                                                                             | BP                                     | <ul style="list-style-type: none"> <li>– Crossings are difficult to use for anyone with limited mobility</li> <li>– Crossing road more dangerous</li> <li>– Discourages walking</li> </ul>                                                                                                                                                                             | <ul style="list-style-type: none"> <li>– All crossings to be accessible to all people</li> <li>– Areas of high pedestrian flow have adequate crossing facilities</li> </ul>                                                                                                     | <ul style="list-style-type: none"> <li>– Highways team to consult with residents in July 2010 about options for a new pedestrian crossing at the bottom of Crookes Road where it joins Fulwood Road (for completion in 2011). This provides an opportunity to raise ideas in Howard Fry's report on central Broomhill for other improvements as part of this work, subject to CCA agreeing to contribute resources towards these improvements. <b>(Transport and Highways/residents' groups, July 2010, CCA to consider allocating funds to this plan in September 2010)</b></li> <li>– Residents' groups and student representatives to consider other locations which might be a high priority for improvement, e.g. Manchester Road/Fulwood road Y junction. <b>(Residents' groups/student unions, 2010)</b></li> </ul> |
| 12. Groups of people making loud noise which affects people in residential areas late at night or early in the morning – especially around pubs, off-licences, take-aways and on routes to and from student residences<br><br><a href="#">Return to contents</a> | Cents<br><br>Rstud<br><br>BP<br><br>ER | <ul style="list-style-type: none"> <li>– Sleeplessness</li> <li>– Tension, anger and aggression</li> <li>– Creation of community conflict and division (see <a href="#">Theme 1</a>)</li> <li>– Fear of violence on the part of some older people who are not able to distinguish between playful rowdiness and aggression</li> <li>– Experience of abuse –</li> </ul> | <ul style="list-style-type: none"> <li>– People who are socialising late at night or early in the morning will be considerate of the needs of others</li> <li>– Residents will feel less angry and tense and be able to sleep better</li> <li>– Ongoing consultation</li> </ul> | <ul style="list-style-type: none"> <li>– ECCLESALL ROAD:</li> <li>– Consultation with residents by Planning and Development department on Interim Planning Guidance (IPG) concerned with planning conditions relating to time of closing of restaurants and bars etc is planned for June/July 2010 with a view to finalising IPG by the end of 2010. <b>(Laurie Platt, June/July 2010)</b></li> <li>– Planning Services to report to Planning Area Board in 2010 to illustrate closing times of food and drink establishments on Ecclesall Road. <b>(Planning Services, 2010)</b></li> <li>– Development Management Team to improve joint monitoring and enforcement of licensing and planning permissions with the Licensing department. There are</li> </ul>                                                             |

**Theme 4: Improving and maintaining the quality of the environment**

| Pressures | Area(s) Affected | Impacts                                                                                                                                                                                                                                                                                                            | Desired Outcome(s)                                                                                                                     | <b>Actions</b><br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
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|           |                  | <p>telling people who complain that they should not live in a student area if they do not like the noise</p> <ul style="list-style-type: none"> <li>- The reputation of the universities and students amongst residents suffers</li> <li>- Innocent students are unfairly vilified and given a bad name</li> </ul> | <p>between the city council, residents and businesses to agree guidelines about future licensing applications (e.g. opening hours)</p> | <p>plans to continue to undertake regular enforcement of licensing and planning restrictions in partnership with the police and UK Border Force officers in line with university semesters and to continue to prosecute where necessary. <b>(Licensing General Section, 2010)</b></p> <ul style="list-style-type: none"> <li>- Joint monitoring of existing consents/hours of operation and use of external terraces. <b>(Development Management Team and Licensing, 2010)</b></li> <li>- Licensing to complete nine-month monitoring of Ecclesall Road in order to report to the Licensing Board. <b>(Licensing, September 2010 board meeting)</b></li> </ul> <p>GENERAL:</p> <ul style="list-style-type: none"> <li>- Note: Broomhill Safer Neighbourhood Team (BSNT) suggest that there is much greater scope for the prosecution of owners of take-away shops which trade in the early hours in contravention of licensing regulations. Police officers keep written notes of incidents, as well as making video recordings; all of this evidence can be made available to SCC. The police strongly believe that night-time noise in the ward is linked to the fact that take-away shops stay open beyond 2 a.m. Therefore, taking action to ensure that food is not available will encourage people to move more quickly through the area and perhaps even take different routes home. BSNT would also like to invite SCC enforcement officers to join the police on night-time patrols three or four times each year. This would both strengthen the relationship between the agencies and give SCC officers a better idea of the prevalence of the problem. <b>(CCA to instigate closer liaison between</b></li> </ul> |

**Theme 4: Improving and maintaining the quality of the environment**

| Pressures | Area(s) Affected | Impacts | Desired Outcome(s) | <b>Actions</b><br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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|           |                  |         |                    | <p><b>BSNT and SCC enforcement officers, 2010)</b></p> <ul style="list-style-type: none"> <li>- Note: BSNT also runs regular operations at specific times of the year (at the start of term, in the run up to the December holidays and at the end of term). These are part-funded by the universities. They agree with the universities that on-street noise is currently the biggest issue (rather than, say, parties). However, if those responsible for excessive noise can be identified the police will visit them to inform them that their behaviour is not acceptable (this usually happens the next day).</li> <li>- Note: Sheffield Drug and Alcohol Action Team (DAAT) is currently developing a new Sheffield Alcohol Strategy, which will be published in July/August 2010. At its board meeting on 14<sup>th</sup> April 2010, the Sheffield First Partnership Board asked the DAAT to consider including details of the city's alcohol free zones in the revised document. But note also that there is general agreement that alcohol free zones often only serve to displace the problem of street drinking.</li> <li>- Note: Sheffield Development Framework's draft City Policies and Sites document has a policy C3 – Safeguarding Sensitive Uses from Nuisance (see Appendix 1) states: 'In areas where commercial premises stay open late at night and cause a nuisance to residents, zones will be designated where the number, scale and times of opening of late night uses will be limited'. <b>(Planning Services implementation once document approved in 2012)</b></li> <li>- Environmental Protection Service will investigate in situations where licensed premises give rise to noise issues and, where justified, action will be taken either</li> </ul> |

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| Pressures | Area(s) Affected | Impacts | Desired Outcome(s) | <b>Actions</b><br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
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|           |                  |         |                    | <p>through the Licensing Board or other legislation or both. (Ian Ashmore, 2010/11)</p> <ul style="list-style-type: none"> <li>- Continuation of the UoS student union's SUKID (Staying Up, Keep it Down) anti-noise campaign, with SUKID boards to be located within the community (subject to SCC approval) to remind students to be quiet on their way home from town/university. (UoS and UoS Student Union, 2010/11 and request by CCA team of UoS and UoS Student Union for a report to be made on effectiveness to CCA, 2011)</li> <li>- Student inductions from both the universities and the student unions will continue to include key information about living harmoniously with their neighbours in the community. (Universities, ongoing)</li> <li>- Regular reminders about responsibilities in university and student union publications through the use of innovative, inclusive and/or non-threatening methods will be continued, e.g. cartoons. (Universities and student unions, ongoing)</li> <li>- Landlords of shared houses will continue to be encouraged to access a letter to give to their tenants about tenants' legal responsibilities. (Private Housing Services, ongoing – see <a href="#">Theme 4 pressure 2</a> for details of action point)</li> <li>- GNGC plans to provide an effective response to noise issues (from properties) reported on the night subject to demand and priority using the Night Noise Service: 101 phone service, the UoS's security numbers – 222 4444 for 24/7 security services or 222 4075 re the student village/Tapton Hall, and 225 2000 for SHU's Security Services team. (Environmental Protection, 2010/11)</li> </ul> |

**Theme 4: Improving and maintaining the quality of the environment**

| Pressures | Area(s) Affected | Impacts | Desired Outcome(s) | <b>Actions</b><br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
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|           |                  |         |                    | <ul style="list-style-type: none"> <li>- Residents' groups to consider new idea to set up a joint communal log to record incidents relating to noise, graffiti etc, which can also be used to note response times. This could be achieved by each group identifying a link person to whom other residents could be encouraged to report incidents. The link people would then be responsible for adding details to a central log on a regular basis. The CCA team could be responsible for keeping the log and for ensuring that it is disseminated to the relevant agencies at, say, quarterly intervals. Groups would also continue to collect information about particular times when they experience problems (e.g. St Patrick's, end of exams). <b>(Residents' groups/CCA team, ongoing)</b></li> <li>- As part of this initiative, residents' groups would need to encourage as many residents as possible to report incidents to them and to use the relevant contact numbers to make complaints. <b>(Residents' groups, ongoing)</b></li> <li>- On-street noise: GNGC plans to explore with the police how a joint approach might yield more effective results on key nights in the year – see notes, above. <b>(Environmental Protection and South Yorkshire Police, 2010/11)</b></li> <li>- Stricter enforcement of regulations to ensure that take-aways and pubs operate within their licensing terms – for details of actions see <a href="#">Theme 4 pressure 14</a>, below.</li> <li>- The use of a cumulative impact policy will continue to be considered and is dependent on ongoing issues. Licensing General Section is currently tackling issues in the area by prosecuting those who breach licence</li> </ul> |

**Theme 4: Improving and maintaining the quality of the environment**

| Pressures                                                                                                                                                                   | Area(s) Affected | Impacts                                                                                                                                                                                                                                                                                                                                                                                                           | Desired Outcome(s)                                                                                                                                                                                                                                                                                      | <b>Actions</b><br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
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|                                                                                                                                                                             |                  |                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                         | conditions. (Licensing General Section, ongoing; CCA to ask for a progress report, by June 2011)<br>– Improve dialogue between student unions and residents through initiatives outlined in <a href="#">Theme 1 pressure 4</a> , above.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 13. There is a risk that development pressures on specific key sites will reduce, undermine and destroy the character of the ward<br><br><a href="#">Return to contents</a> | ConA<br><br>BP   | <ul style="list-style-type: none"> <li>– Planning application affecting Tapton experimental gardens</li> <li>– feared loss of historic public open space</li> <li>– Pispah House – feared loss of Grade II listed Georgian house</li> <li>– 45 Marlborough Road – fears of decay of historic house</li> <li>– Degradation of Broomhill shopping centre</li> <li>– Degradation of the conservation area</li> </ul> | <ul style="list-style-type: none"> <li>– Conservation of arboretum</li> <li>– Creative conservation of Pispah House as housing with garden available for community use</li> <li>– Creative conservation of 45 Marlborough Road</li> <li>– Enhanced environment for Broomhill shopping centre</li> </ul> | GENERAL:<br>– Through the implementation of Sheffield Development Framework’s approved Core Strategy policy CS74 – Design Principles (see Appendix 1) (Planning Services, 2011).<br>– Implementation of draft (full approval expected by the end of 2012) City Policies and Sites policies – E3 Design for Roads and Movement; G4 Water in the Landscape; G5 Development and Area Character; G7 Development and Heritage; G9 Historic Parks, Gardens and Cemeteries; G10 Design Quality; G11 Tall buildings and Views; G12 Public Art; G13 Shop Front Design; and G14 Advertisements (see Appendix 1). (Planning Services, 2012)<br>– CCA to consider with residents’ groups if there are any design guidance gaps as far as Broomhill ward is concerned and in particular in the ward’s conservation areas – and if so to put to the Planning and Development department that a Supplementary Planning Document(s) (SPD) on Design should be considered in 2011. (CCA/residents’ groups, 2010/11)<br>– Implementation of Conservation Area Management Proposals made in December 2007 in each report that ‘residents’ groups undertake a review of the conservation area and of the implementation of the |

**Theme 4: Improving and maintaining the quality of the environment**

| Pressures | Area(s) Affected | Impacts | Desired Outcome(s) | <b>Actions</b><br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
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|           |                  |         |                    | <p>report's recommendations with the assistance of a heritage consultant or SCC after five years' (i.e. in December 2012). (CCA/residents' groups, 2012)</p> <p>Note: The acquisition and use of funds in relation to S106 of the Town and Country Planning Act 1990 is being tightened in parallel with the option for local authorities to introduce a tariff-based Community Infrastructure Levy (CIL). Draft City Policy A1 Infrastructure and Developer Contributions (see Appendix 1), introduces this possibility for Sheffield and outlines possible priorities for developer contributions. The Planning and Development department do not feel that the Taptonville Planning Application is suitable for this treatment as it should be possible to consider community provision within the site within this planning application rather than as an extra later.</p> <p><b>BROOMHILL CENTRE:</b></p> <ul style="list-style-type: none"> <li>- In relation to central Broomhill, the CCA to promote the ideas in Howard Fry's 'Broomhill Village – a shopping list' document by submitting it for consideration to Planning Services for a Supplementary Planning Document and by Highways (Ian Wheeldon) and Street Force (Nick Hetherington) for detailed comment and an estimate of costs. CCA to consider whether it is prepared to allocate funds to those improvements seen as being of the highest priority. These improvements may be able to form part of the construction work for the proposed pedestrian crossing at the bottom of Crookes Road – see <a href="#">Theme 4 pressure 11</a>, above.</li> </ul> |



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| Pressures                                                                                        | Area(s) Affected   | Impacts                                   | Desired Outcome(s)                                      | <b>Actions</b><br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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|                                                                                                  |                    |                                           |                                                         | <p>(CCA/Transport and Highways/Street Force, 2010/11)</p> <ul style="list-style-type: none"> <li>- In relation to central Broomhill, CCA and the ward residents' groups also to promote the priority of Howard Fry's ideas in the consultations being run in summer 2010 by the Thriving District and Local Centres team, which is designed to inform the development of a strategy for improving centres across the city (more details see <a href="#">Theme 2 pressure 4</a>, and <a href="#">Theme 4 pressure 6</a>). (CCA/residents' groups, summer 2010)</li> <li>- BANG to recruit more volunteer researchers to look into funding opportunities to achieve outcomes of Common Ground project. Sheffield Volunteering and Hallam Volunteering could be approached to help with this. Another potential volunteer is the student on UoS's urban planning course who expressed an interest in getting more involved with the action plan work. (BANG/ Sheffield Volunteering/Hallam Volunteering, 2010)</li> </ul> |
| <p>14. Flouting of licensing and planning controls</p> <p><a href="#">Return to contents</a></p> | <p>ConA<br/>BP</p> | <p>- Degradation of conservation area</p> | <p>- Planning and licensing decisions are respected</p> | <ul style="list-style-type: none"> <li>- Planning Services report that both Licensing General Section and Development Services have recently set up a task team which covers Broomhill to carry out potential joint prosecutions against late night uses in the area. (Claire Harrison, Development Services and Licensing General Section 2010)</li> <li>- Licensing General Section report that in February 2010 they prosecuted the licensees of a number of establishments for breach of licence conditions and they say they will continue to prosecute as they continue to breach. They report that they are currently preparing files for the next round of prosecutions and are hopeful that fines issued by magistrates will</li> </ul>                                                                                                                                                                                                                                                                       |

### Theme 4: Improving and maintaining the quality of the environment

| Pressures                                                                                         | Area(s) Affected | Impacts                                                                                                                                                                                                    | Desired Outcome(s)                                                                                             | Actions<br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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|                                                                                                   |                  |                                                                                                                                                                                                            |                                                                                                                | <p>increase in this round. They say that they are committed to continuing their work in the area over the coming months in an effort to alleviate problems residents face from licensed premises. <b>(Licensing General Section, ongoing; CCA to consider whether an approach to magistrates is justified to inform them of the local nuisance caused by breaches)</b></p> <ul style="list-style-type: none"> <li>- Monitor the plans of Licensing General Section jointly to continue to undertake regular enforcement of licensing and planning restrictions in partnership with the police and UK Border Force Officers in line with university semesters and continue to prosecute where necessary. Ensure that regular updates are provided to the CCA and passed on to residents' groups. For details of action point see <a href="#">Theme 4 pressure 12</a>, above.</li> <li>- GNGC is considering a new positive incentive scheme for landlords and agencies (2010/11). CCA to monitor this initiative. <b>(CCA/GNGC, 2010/11)</b></li> <li>- For details relating specifically to take-aways, see <a href="#">Theme 4 pressure 12</a>, above.</li> </ul> |
| <p>15. Recycling opportunities have been restricted</p> <p><a href="#">Return to contents</a></p> | All              | <ul style="list-style-type: none"> <li>- More difficult for residents to recycle their household waste and thus live 'greener' lives</li> <li>- Recyclable materials are thrown away as rubbish</li> </ul> | <ul style="list-style-type: none"> <li>- Easy access for residents to recycle their household waste</li> </ul> | <ul style="list-style-type: none"> <li>- Waste Management through their contract with Veolia is beginning a new recycling scheme in the ward in summer 2010 as part of their phase 2 roll out. This involves the provision of new box for paper and card and an ability to recycle glass, cans and plastic in blue bins. By December 2010 all parts of the city will be included in this service. SCC has undertaken and will continue to undertake communication campaigns about this scheme. It includes capacity to provide assisted collection for disabled and infirm residents. <b>(Andrew</b></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

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| Pressures | Area(s) Affected | Impacts | Desired Outcome(s) | <b>Actions</b><br><small>Where these have been agreed the name of the department/agency responsible or an individual and a timescale is shown</small>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
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|           |                  |         |                    | <p>France, Waste Management, 2010)</p> <ul style="list-style-type: none"> <li>- The Waste Management Strategy for the city states that during 2010/11 there will be a 10% increase in the number of community-based recycling sites (supermarkets, local community centres and other communal areas) operating recycling collections for at least paper, cans, plastics and glass. (Waste Management, 2010/11)</li> <li>- The Waste Management Strategy for the city states that up to 40,000 tonnes of Sheffield's Energy Recovery Facility Incinerator Bottom Ash will be diverted from landfill to a new processing facility for reuse. (Waste Management, 2010/11)</li> </ul> |